

Vanessa Aradia

Keynote Speaker Catalogue

Empowering Future-Ready People, Sustainable Workplaces, and Ethical Innovation

TCW Accounting & Training Solutions



Welcome from Vanessa Aradia

Thank you for your interest in my keynote sessions and learning programmes. I believe the future of business depends on how intelligently we balance technology with humanity—and how courageously we align growth with ethics and sustainability. Through my work at TCW, my mission is to help individuals and organisations develop future-ready skills, lead with purpose, and create workplaces that are both productive and deeply human.

This brochure introduces a collection of keynote talks and learning experiences designed to inspire transformation, build ethical capability, and empower leaders to navigate the complexities of AI, sustainability, and innovation.

— Vanessa Aradia

About Vanessa Aradia

Vanessa Aradia is a Learning & Development strategist, sustainability advocate, and AI ethicist. She leads TCW Accounting & Training Solutions—an organisation united by a shared mission: to make work smarter, greener, and more human. Vanessa is known for blending deep industry knowledge with forward-thinking strategy, helping leaders and teams thrive in a world shaped by artificial intelligence, transformation, and change.

Her experience spans global payroll education, AI capability design, ethical leadership development, and sustainable innovation. As a keynote speaker, Vanessa connects complex ideas with relatable stories—leaving audiences informed, inspired, and ready to act.

About TCW Accounting & Training Solutions

TCW Accounting & Training Solutions is a future-focused organisation rooted in sustainability and capability development. We help individuals and businesses grow through education, transformation, and ethical innovation. Our services combine payroll expertise, leadership development, and sustainability strategy, creating a powerful foundation for the future of work.

Our visual identity reflects our ethos: dark green for growth and balance, metallic gold for excellence and integrity. Our motto—Work Smart. Live Well.—reminds us that productivity and wellbeing must evolve together.

Signature Keynotes

Leading Responsibly in the AI Era

Explore how leaders can integrate artificial intelligence responsibly while maintaining empathy, trust, and psychological safety.

60-minute keynote • Investment from £2,800

Strategy That Works: From Vision to Execution

A deep dive into human-centric, data-informed strategies that balance performance with purpose.

60-minute keynote • Investment from £2,800

Brand + AI: Future-Proofing Customer Value

Discover how artificial intelligence is reshaping customer engagement, marketing, and innovation.

60-minute keynote • Investment from £3,000

Finance Unlocked: Decision-Making with Data & AI

Empower finance leaders to use analytics and automation intelligently while keeping human judgment central.

60-minute keynote • Investment from £3,000

Ethical AI & ESG in Strategy

Unpack the intersection of sustainability, governance, and AI.

60-minute keynote • Investment from £2,900

Culture of Innovation: Building High-Performing, Agile Teams

An inspiring session on creating psychologically safe, inclusive cultures that drive innovation.

60-minute keynote • Investment from £2,800

Work Smart, Live Well

A reflective session exploring balance, productivity, and wellbeing in a fast-paced world.

60-minute keynote • Investment from £2,700

AI Leadership Series

AI Strategy & Governance for Executives

A masterclass in responsible AI adoption with governance frameworks.

90-minute session • Investment from £3,000

AI for Directors and Organisational Leaders

Explore strategic opportunities and risks of AI adoption at board level.

60-minute keynote • Investment from £2,900

AI for HR and OD Leaders

Implement AI responsibly in HR to enhance employee experience and culture.

60-minute keynote • Investment from £2,800

AI for Finance Leaders

Transform financial decision-making with intelligent automation and predictive analytics.

60-minute keynote • Investment from £2,900

AI for Sales and Marketing Leaders

Harness AI to improve ROI and personalise customer journeys.

60-minute keynote • Investment from £2,800

AI for Construction and Industry Leaders

Understand how AI reshapes productivity, safety, and sustainability in industry.

60-minute keynote • Investment from £2,800

AI and the Future Workforce

Explore how automation and human ingenuity shape the future of work.

60-minute keynote • Investment from £2,700

AI for Purpose: Ethical Innovation and ESG

Learn how AI can drive climate action and social responsibility.

60-minute keynote • Investment from £2,900

The LETGO™ Framework: Unlearning for Future-Ready Teams

Vanessa's framework helps teams unlearn outdated habits and embrace innovation.

60-minute keynote • Investment from £2,900

Sustainability and Leadership Series

The Green Mindset: Embedding Sustainability into Skills and Workplaces

Learn to infuse sustainability into strategy, leadership, and education.

60-minute keynote • Investment from £2,800

ROOTS Political Literacy and Community Engagement

Connect political literacy, community action, and sustainable leadership.

60-minute keynote • Investment from £2,700

Leading with Purpose: ESG and Ethical Growth

Explore how ethical leadership and ESG integration drive long-term value.

60-minute keynote • Investment from £2,900

Delivery Options and Pricing

Each keynote can be adapted to your event or organisational goals.

- 60-minute keynote: £2,500–£3,000
- 90-minute interactive session: £3,000–£3,500
- Half-day workshop: £4,000–£5,000
- Full-day immersive bootcamp: £5,000–£6,000
- Virtual delivery: 20% reduction

Add-ons: custom workbook (+£300), follow-up eLearning (+£600), promo video (+£250).

Contact and Booking Information

For bookings or tailored sessions, contact:

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[Linkedin profile](#)

Inspire. Transform. Lead.